

June 1, 1998 -- Future 3D Chips from 3Dfx to use Innovative Semiconductors' VIP Core for Video Interface

MOUNTAIN VIEW, Calif., -- June 1, 1998 -- 3Dfx Interactive, Inc. has licensed the Video Interface Port (VIP) core from Innovative Semiconductors for incorporation in its future 3D graphics chipsets. 3Dfx has established the platform for consumer 3D entertainment. Innovative Semiconductors was the first company to develop and market VIP cores, which enable semiconductor designers to dramatically cut development costs and time-to-market.

VIP, an open Video Electronics Standards Association (VESA) standard, specifies the interface between graphics controllers and video devices. As a universal standard, VIP meets the industry's demand for compatibility, low-cost and high performance. Microsoft endorsed VIP in its PC9x Guidelines, and many graphics and video chip vendors have already committed to supporting VIP.

"We feel that the VIP design and Innovative Semiconductor's commitment to supporting this design as the VIP standard evolves offers a very attractive value proposition. We wanted a silicon-proven module that minimizes both risks and distraction from our graphics design efforts. We concluded that the VIP cores from Innovative met our current design objectives and would allow us to stay up to date painlessly," said Bruce Busby, manager of video hardware at 3Dfx Interactive, Inc.

Innovative offers two VIP Intellectual Property (IP) core and validation suites: the SL15, VIP Master, and the SL10, VIP Slave. Both are silicon-proven cores that are fully compliant with the VESA VIP1.1 specification. Each core suite comes with the RTL synthesizable core and a validation suite, which includes the behavioral model, test bench, and sample scripts.

"I welcome 3Dfx Interactive to our growing list of VIP core licensees," said Nabil Takla, president of Innovative. "VIP has gained widespread can help our customers meet their goals in time-to-market, compatibility, validation, and upgradability."

About 3Dfx Interactive, Inc.

3Dfx Interactive, develops high performance, cost-effective 3D media processors, software and related technology that are designed to enable a highly immersive, interactive and realistic 3D experience across interactive electronic entertainment systems - personal computers, coin-operated arcade game machines and location-based entertainment installations, such as racing car simulators. Current 3Dfx Interactive products include the Voodoo family of accelerator chipsets, Voodoo2(tm), Voodoo Graphics(r) and Voodoo Rush(tm). Visit the company on the web at <http://www.3dfx.com>.

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About Innovative Semiconductors, Inc.

Established in 1992, Innovative Semiconductors, Inc. develops Intellectual Property (IP) cores, the building blocks for developing high-performance ICs and chip sets for video and communications applications. The company's products include cores that support the Video Interface Port (VIP) standard, the IEEE-1394 standard, the Universal Serial Bus (USB) standard and Video Compression standards. The company's customers include LSI Logic, S3, 3Dfx, Trident, SGS-Thomson, Accelerix, Samsung, and Oki.

The company is a member of the 1394 Trade Association, VESA, VSI, Rapid and the USB-IF. Innovative Semiconductors is located at 2570 El Camino Real, Suite 205, Mountain View, CA 94040. Phone: (650) 917-5925, e-mail: sales@isi96.com. For more information about Innovative Semiconductors, Inc., please access the company's website at <http://www.isi96.com>.