

## SMART PACKAGING. BRAND BRILLIANCE. QUICK REFERENCE GUIDE

### WHAT IS JABIL PACKAGING SOLUTIONS?

Smart Packaging solutions are intelligent packages that create meaningful, authentic and compelling brand experiences and drive revenue and market share gains for the world's top brands.

They are the future of an industry that's seeking game changing differentiation opportunities at times of intense cost cutting and competition from store brands. Smart Packaging from Jabil Packaging Solutions creates Brand Brilliance with a powerful, end-to-end solution set:

- Rigid—Core Packaging Technologies including plastics injection, blow mold, thermoform, and compression molding
- Active—Devices that provide information or dispenses product leveraging technologies
- Intelligent—Custom Packaging solutions with 2-level interaction for greater customer engagement
- Consumer Device—Durable precision mechanical/electronic assemblies that improve the delivery, application, and usage of consumables such as liquids and paper via IoT

### WHY JABIL PACKAGING SOLUTIONS?

Building smart solutions for the worlds top brands for 60 years.

- Access to Jabil's extended capabilities—from technical expertise to design and innovation collaboration the world over
- Diminished vendor reliance, friction and costs through our global manufacturing and procurement footprint
- Realize faster time to market, with increased revenues and market share from top to bottom
- Increase revenues, margin performance and brand loyalty through differentiated solutions
- Achieve intelligent solutions through IoT technology integration for packaged goods and consumables, solidifying a greater competitive advantage

### WHO CHOOSES JABIL PACKAGING SOLUTIONS?

The world's top brands trust Jabil Packaging Solutions to deliver competitive advantages in smart packaging solutions.

- Top consumer brands such as Kraft and Nestle are loyal Jabil Packaging Solutions customers and partners in packaging innovation
- Customers seeking an end-to-end packaging solutions partner—from design and collaboration to mold and manufacturing
- Companies seeking to diminish costs by on-shoring to more economical US-based manufacturing operations
- Brands that want to increase consumer loyalty through integration of both consumables and smart devices through IoT

### HOW DOES FULL SPECTRUM PACKAGING CREATE BRAND BRILLIANCE?

Jabil Packaging Solutions is the only vertically-integrated packaging provider with design, mold and manufacturing capabilities under one roof.

- Collaborative ideation and innovative design capabilities solve unique challenges and create powerful new opportunities for brand differentiation
- Expertise in both traditional rigid plastics and innovative barrier technologies that open new doors for brand companies previously limited to more expensive and bulkier packaging solutions
- End-to-end packaging solutions combine innovative consumable packages with consumer device manufacturing, giving brands the power to build new and loyal relationships with their customers
- On the leading edge of Smart Packaging technology, offering cost effective solutions for IoT-enabled packages that drive revenue, margins and brand differentiation
- World-class Supply Chain analytics, risk mitigation and buying power through Jabil Packaging Solutions' Fortune 100 parent

# COMPLETE CAPABILITY COMPETENCY

Global Scope, Scale and Extended Capabilities

Full spectrum smart packaging solutions, featuring Intelligent, Active, Rigid, and Consumer Device options

World-Class Supply Chain & Best Landed Cost

Differentiated packaging design collaboration, connecting consumers with the brand



# PROVEN RECORD



HISTORY OF SUCCESS

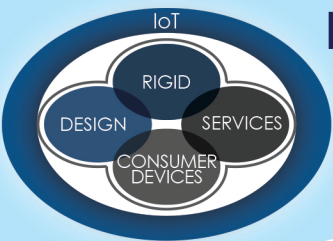


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Top consumer brands such as Kraft and Nestle are loyal Jabil Packaging Solutions customers and partners in packaging innovation.

Case Study: \$60 million in brand growth, 2x other brands when Jabil Packaging Solutions partnered with Kraft to innovate smart solution for Philadelphia Cream Cheese

2X 



POWER OF

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# INDUSTRY TRENDS



Fresh & Healthy  
**SUSTAINABLE**

Convenient, Single Serve  
**INTERNET OF THINGS (IOT) EVERYWHERE**



**SEA OF SAMENESS**  
Rising Asian Labor, Transportation & Currency Costs

**BETTER NORTH AMERICA ON-SHORE ECONOMICS**



# CAPABILITY MAPPING

**INTELLIGENT**  
Custom Packaging solutions with 2-level interaction for greater customer engagement

**ACTIVE**  
Device that provides information or dispenses product leveraging technologies

**RIGID**  
Core packaging technologies including plastics injection, blow mold, thermoform, and compression molding

**CONSUMER DEVICES**  
Durable precision mechanical/electronic assemblies that improve the delivery, application, and usage of consumables such as liquids and papers, etc. through IoT

**INNOVATION**  
Materials Expertise  
Cross-Functional Engineering  
Sustainable Solutions  
In-House Design & Mold Expertise  
Smart Packaging

**INTEGRATION**  
Quality & Compliance  
Supply Chain Operations  
Systems Integration  
Global Footprint  
IP Protection

**MANUFACTURING**  
Tooling & Design  
In-House Mold Expertise  
Injection Molding & Assembly  
Decoration  
Device Manufacturing  
Plastic Film Substrate Printing  
Die Cutting  
Pouch Forming  
Assembly  
Volume Production

