

Lahnau, March 2015

Press release

## Measurement technology specialist with new homepage

Janitza has designed their website from scratch. The new homepage was activated on last Friday.

A key innovation is the product filter. Under the following link: <a href="http://www.janitza.com/energy-and-power-quality-measurement-products.html">http://www.janitza.com/energy-and-power-quality-measurement-products.html</a> (Image 1)

The product filter will allow to search for meters and power analyzers based on specific parameters such as communication (Ethernet, BACnet, etc.), installation type, data logger, inputs and outputs, accuracy, power quality and residual current measurement etc.. Thus, the user has the appropriate equipment for its own purposes in the fastest way (Image 2).

What remains are of course the detailed product pages and the contact information for service and support. These parts have been given a thorough face lift: more pictures and short, clear text come to meet the reading habits on the internet.

Icons along with the products highlight key features. Fly-over information provides extra information for the reader (Image 3) .The download area that has already been used in the past intensively from the users and also provides extensive information such as tender documents texts, manuals, application information, drivers and free GridVis®-Basic software.

Social media interaction takes place on the new homepage as well. With the direct link to the YouTube channel Janitza <a href="https://www.youtube.com/user/Janitzaelectronics">https://www.youtube.com/user/Janitzaelectronics</a>, the user is also provided by new products, technologies and tutorials.

The overall design of the site is responsive, I.e. it adapts to the user's terminal. Thus the Janitza website appears on a traditional monitor just as good as on a tablet or smartphone.



#### Janitza electronics GmbH

Janitza a German enterprise was founded in 1961 and is since almost 50 years active in the field of development and production of systems for efficient usage of electricity, energy measurement and cost reduction.

Janitza electronics GmbH is nowadays globally well known as supplier of smart energy management systems (ISO 50001), energy measurement devices, class-A-power quality monitoring systems, power analyzers, power factor controllers, and power quality solutions, such as PFC-systems and harmonic filters.

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Our UMGs, GridVis® software and components unite 3 solutions – energy management, power quality monitoring and residual current monitoring (RCM) – within a common system environment.

Our customers appreciate the consistent range of products and solutions for a modern energy management (e.g ISO 50001). Due to the scalability of products and solutions energy management systems of Janitza can also be introduced gradually. Janitza stands for highest quality standards, high innovation rate and products with latest features produced with the most modern production technology.

The regional expertise of our engineers offers from consulting and concept design through to commissioning bespoke solutions. After commissioning, we assist in the maintenance and support systems. The regularly scheduled training sessions give our customers the safe handling of the subject areas of energy management and power quality, but also with Janitza products and system solutions.

www.janitza.com



# **Image captions**

Image 1: The new design of the Janitza homepage.

Bild 2: The product filter will allow an individual and clear ordering for meters and power analyzers based on specific parameters.

Bild 3: The detailed product pages provide a complete new face lift.

(((Image source)) Janitza electronics GmbH



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