

FOR IMMEDIATE RELEASE

November 9, 2015

Name of Company MegaChips Corporation
Head Office 1-1-1 Miyahara, Yodogawa-ku, Osaka
Representative Akira Takata, President and CEO
(Code No. 6875, First Section of the Tokyo Stock Exchange)

MegaChips to Display “BlueChip PLC Multi-hop” in HD-PLC Alliance Booth at *Embedded Technology*

MegaChips Corporation (MegaChips) today announced it will display “**BlueChip PLC Multi-hop**”, broadband PLC communication LSI (Model: KL5BPLC250WMP) in the HD-PLC Alliance booth at the *Embedded Technology 2015*, in the Pacifico Yokohama convention center, November 18-20.

Embedded Technology 2015 is one of the world’s largest events specializing in embedded system technologies. With presentations of the latest technologies and solutions and a wide variety of conferences primarily on topical technological subjects for embedded technology designers and developers and embedded software engineers, it highlights leading-edge embedded technologies.

The “HD-PLC Alliance” will participate in the upcoming *Embedded Technology 2015* as an exhibitor and MegaChips’ “**BlueChip PLC Multi-hop**” will be presented in its booth.

MegaChips’ “**BlueChip PLC Multi-hop**” provides the high-speed PLC communication and enables to construct 1,000-scale network with the function of max 10 hopping and the optimal protocol (ITU-T G.9905). It achieves stable communication network through the wide area that is essential for the industrial use.

“BlueChip Wireless” provides access to the Sub-GHz bandwidth over long distances with low power consumption and ideal for IoT and sensor network.

Embedded Technology 2015

[Date] - November 18 - 20, 2015

[Venue] - Pacifico Yokohama (Booth No. C-38)

[Register] - in advance via *Embedded Technology 2015* website.

- For detailed information, please visit <http://www.jasa.or.jp/expo/english/>.

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