



## News Release

### ODYSSEY<sup>®</sup> Battery to Present Check to the 2014 Red Bull Global Rallycross Extreme ODYSSEY<sup>®</sup> Performer Award Winner

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**READING, Pa. (Oct. 31, 2014)** – ODYSSEY<sup>®</sup> battery by EnerSys<sup>®</sup>, an official battery of Red Bull Global Rallycross (Red Bull GRC), has announced that it will present a bonus check to the winner of the 2014 Extreme ODYSSEY<sup>®</sup> Performer Award following the final circuit event of the season in Las Vegas on Wednesday, Nov. 5.

The big reward is the final part of a contingency award program developed earlier this year, in which the top three finishing drivers at each race who meet eligibility requirements receive a cash bonus and points award. The driver with the most points at the end of the season receives an additional bonus. A representative from ODYSSEY<sup>®</sup> battery will present the bonus check to the winner during the post-race trophy presentation on Nov 5.

“It has been a great year as a sponsor of Red Bull GRC and we are pleased to take part in the contingency award program,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “The partnership has provided great exposure for the ODYSSEY<sup>®</sup> battery brand and we are looking forward to giving out the big check to the winner after the final race of the season.”

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For more information about ODYSSEY® batteries, including how to purchase batteries online and where to find a distributor, visit [www.odysseybattery.com](http://www.odysseybattery.com).

### **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

### **ABOUT RED BULL GLOBAL RALLYCROSS**

Designed to produce the fastest and most exciting racing in motorsports, Red Bull Global Rallycross pits small production-based cars against each other in door-to-door racing featuring dirt, asphalt, and table-top jumps. With enhanced engineering and safety features, the cars produce 600 horsepower and can accelerate from 0-60 miles per hour in less than two seconds, and can also withstand 70-foot jumps and other vehicle contact. For more information, visit [www.RedBullGlobalRallycross.com](http://www.RedBullGlobalRallycross.com).

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