



News Release

EnerSys® Sponsors ODYSSEY® Battery Extreme Pro Team for 2014 Bassmaster Elite Series Tournament

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READING, Pa., (Feb. 18, 2014) – EnerSys®, the manufacturer of ODYSSEY® batteries, continues to sponsor the ODYSSEY® Battery Extreme Pro Team for the seventh consecutive year as they compete in the 2014 Bassmaster Elite Series Tournament. The ODYSSEY® Battery Extreme Pro Team consists of nine pro anglers – Scott Ashmore, Brent Chapman, Shaw Grigsby, Randy Howell, Gary Klein, Mike McClelland, Gerald Swindle, Jason Williamson and 2013 Bassmaster Classic Champion, Cliff Pace.

As the official sponsor, EnerSys equips the ODYSSEY® Battery Extreme Pro Team boats with ODYSSEY® Extreme Series Trolling Thunder/Marine Dual Purpose batteries as well as provides product and technical support for the team during the tournaments. EnerSys also recognizes the top performer on the team for each of the 10 events with a contingency award.

"We are proud to offer our continued support for the 2013 Bassmaster Classic champion, Cliff Pace, and the entire ODYSSEY® Battery Extreme Pro Team, who have relied on the superior power and performance of ODYSSEY® batteries for many years," said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys.

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"ODYSSEY® Extreme Series Trolling Thunder/Marine Dual Purpose batteries are an ideal choice for pro anglers, offering exceptional starting and deep cycling power and three times the life of conventional batteries. We wish the team the best of luck in the 2014 Bassmaster Elite Series."

The 2014 Bassmaster Elite Series kicks off with the Bassmaster Classic Feb. 21 through Feb. 23 at Lake Guntersville in Birmingham, Ala. See below for a complete schedule of 2014 Bassmaster tournament events:

Event Name	Date	Location	
Bassmaster Classic	Feb. 21-23	Lake Guntersville	Birmingham, Ala.
Dick Cepek Tires	March 13-16	Lake Seminole	Bainbridge, Ga.
Bassmaster Elite Series at St. Johns River	March 20-23	St. Johns River	Palatka, Fla.
Bassmaster Elite Series at Table Rock Lake	April 3-6	Table Rock Lake	Branson, Mo.
Bassmaster Elite Series at Toledo Bend	May 1-4	Toledo Bend Reservoir	Many, La.
Bassmaster Elite Series at Lake Dardanelle	May 15-18	Lake Dardanelle	Russellville, Ark.
Bassmaster BASSFest	June 11-15	Chickamunga Lake	Dayton, Tenn.
Bassmaster Elite Series at Delaware River	Aug. 7-10	Delaware River	Philadelphia, Pa.
Bassmaster Elite Series at Cayuga Lake	Aug. 21-24	Cayuga Lake	Union Springs & Auburn, N.Y
AOY Championship	Sep. 18-21	TBA	TBA

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

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ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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