

PPSP PRESENTATION





Booking

- _ Parking,
- _ Cinema,
- _ Theater,
- _ Etc.

Access control

- _ Home, Apartment,
- _ Buildings, hôtels,
- _ Offices, companies
- _ Airports, train stations...

Customer loyalty

- _ Supermarkets,
- _ Superstore,
- _ Games,
- _ Etc.

«PPSP®» is a process enabling to get a service creating and using soundwave messages.

Prerequisites

To get an access to the web:



Computer



Personal Assistant



WAP or WEB
mobile phone

Step #1

Connecting to the site www.PPSP.com to create a soundwave message:



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Step #2

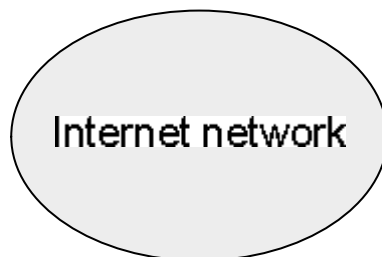
The sound wave message is Created by the PPSP® server



SERVER
Creation and display of sound wave messages

Step #3

Get the sound wave message for a later use



DOOR OPENING
Office, home, hôtels, car

ACCESS CONTROL
Airports, train stations, companies...

RESERVATIONS
Parkings, cinema, theater, entertainments

Walking in the street, I pass by chance in front of an add for an interesting movie:

Step #1

- **I use my mobile device to get a connexion to the www.PPSP.com web site**
- **I choose the movie, the time and the amount of seats**

Step #2

- **I load the PPSP® file confirming my reservation**

Step #3

- **Without queuing, I go directly to the PPSP® terminals of the movie theater**

Step #4

- **The terminal reads my confirmation file and I get my ticket**

(*) a Wap or Web access is necessary

I want to use a secure access, for example, to my office or home... I go to the PPSP® terminal :

Step #1

- **The terminal reads the PPSP® file (*) that is in my mobile device and containing my access code**

Step #2

- **The door opens and I can enter into the place**

Variante (optional)

I can give a temporary access to anyone by loading a new PPSP® file on the www.PPSP.com website

() First loaded via a Wap or a Web access on the www.PPSP.com website*

I want to book (in advance or immediatly) a parking space:

Step #1

- I connect to the www.PPSP.com website via mobile phone or my computer (*)
- I choose a parking space and the time range

Step #2

- I load the PPSP® file confirming my choices

Step #3

- I go to the required parking lot

Step #4

- The terminal of the parking lot reads my PPSP® file and I get my ticket

(*) a Wap or Web access is necessary

« PPSP® » is a easy system that can be used with mobile phone (*)

« PPSP® » does not require any specific application or installation on the mobile phone

« PPSP® » provides greater security than current systems

« PPSP® » is a low-cost system

« PPSP® » is based on technology (**) that has been proven for many years.

(*) *a Wap or Web access is necessary*

(**) DTMF

**Two billion mobile phones,
And this is just the beginning !**

According to the Internationale Telecommunications Union (ITU, a UNO agency) :

50 % of the worldwide population will use a mobile phone in the next two years.

The mobile communication has become the first medium among the less than 55-year-old persons, before television and radio.

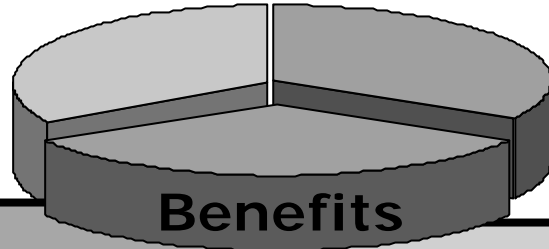
In its report, l'ITU also states that the mobile phone activity got its billion users in only 21 years, against 125 years for the classic telephony !

« PPSP® » regards:

- Every booking system (parking space, movie theater, theater, entertainments,...),
- Every access control sytem (airports, train stations, companies, offices, hotels,...),
- Every door opening system (office, home, hotels, car,...),
- Every system that enables the payment of little amounts (canteen tickets, cinema, theater, gym area, game space...).

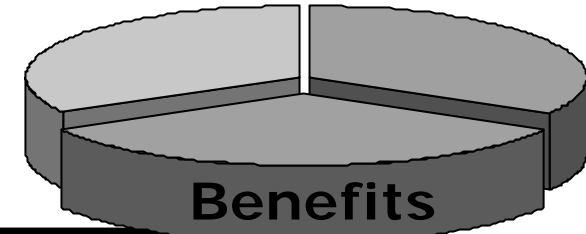
PPSP® : involved parties

Operators



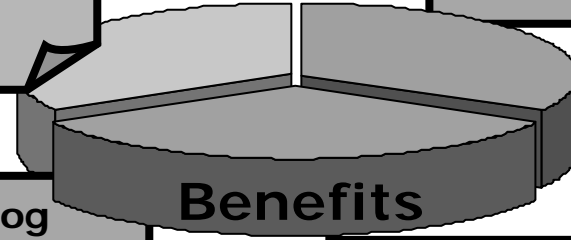
- Orange,
 - SFR,
 - Bouygues Telecom,
 - M6,
 - ...
- Wap,
 - Web.
- Added-value services,
 - Positive image,
 - Increase of the invoice per customer,
 - SMS,
 - MMS.

Targets



- ADP
 - Vinci,
 - Gaumont,
 - UGC,
 - Immeubles
 - Hôtels,
 - Fnac,
 - ...
- Content,
 - Sales offers.
- New means of communication,
 - Advertising,
 - Precise target,
 - Low cost,
 - High-Tech image.

Philog



- Philog
- Diversification,
 - Image.
- Development
 - Maintenance, hot-line PPSP®,
 - Updates.

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« PPSP® », it's...

... for all the mobile phone users, an easy access to a various and usefull services that are up-to-date.

« PPSP® », it's ...

... for the operators, added-value services and the assurance to get new customers.

« PPSP® », it's...

... for the advertisers, a technological window at a lesser cost and providing new incomes.





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