

# 35 WAYS QNX TOUCHES OUR LIVES

PEOPLE ENCOUNTER QNX® TECHNOLOGY EVERY DAY WHEN THEY...

## FLIP A LIGHT SWITCH

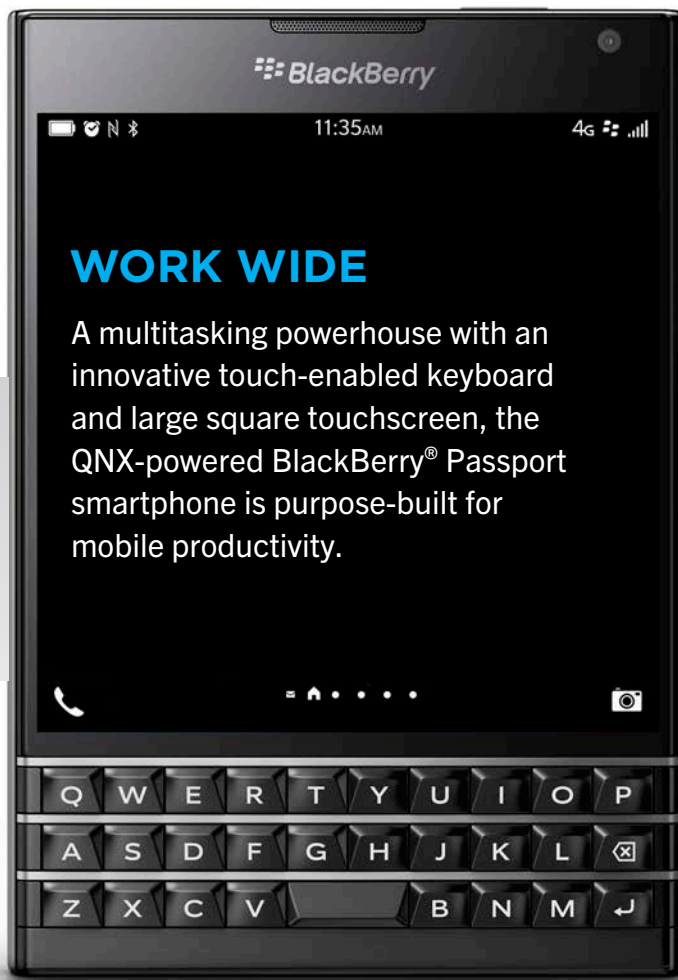
QNX technology controls thousands of power generation systems, from wind turbines to nuclear stations to hydroelectric plants.

## GO ONLINE

QNX technology is at the core of massive Internet routers that handle data, voice, and video traffic for hundreds of millions of users every day.

## TAKE A NAP

QNX-based spinning and weaving systems produce high-quality fabrics for everything from bed sheets to towels, sweaters, and furniture.



## WORK WIDE

A multitasking powerhouse with an innovative touch-enabled keyboard and large square touchscreen, the QNX-powered BlackBerry® Passport smartphone is purpose-built for mobile productivity.

## KEEP COOL AT THE CHECKOUT

QNX technology helps keep HVAC systems humming in big box stores across North America.

## GO TO COLLEGE

Students and professors worldwide use QNX technology to perform medical research, explore new forms of energy generation, and drive the evolution of autonomous cars.



## USE A CREDIT CARD

Banks the world over use QNX-based systems to issue payment cards and PINs, facilitating secure, reliable transactions.

## WEAR JEANS

Automated warehouse systems based on QNX technology help jeans, T-shirts, and shoes move quickly from the factory floor to the retail store.

## KEEP HOUSE

QNX-based robot vacuums can clean your entire home, even under beds and other furniture. So you can sit back instead of hurting your back.

## MAIL A LETTER

Mail-sorting machines use QNX technology to push the performance envelope, processing 40,000 letters per hour.

## FLY IN A PLANE

From the tarmac to the open sky, QNX-based systems go the distance, training pilots, tracking aircraft, handling luggage, and powering in-flight infotainment.



## TAKE A TRAIN

QNX technology works hard on the railroad, coordinating traffic, controlling locomotives, managing cockpit controls, powering black boxes, and even performing tilt control.



## BOARD A BOAT

QNX-based navigation systems keep cruise ships on course by helping crews navigate through fog, bad weather, and narrow estuaries.



## RIDE A MOTORBIKE

Being an easy rider is easier than ever, thanks to QNX-based infotainment systems that provide GPS, satellite radio, and smartphone connectivity.



## MAKE A HANDS-FREE CALL

Using QNX acoustics technology, automotive hands-free systems filter out noise from roads, tires, and air vents for the ultimate in crisp, clear phone conversations.



## GET ROADSIDE HELP

Deployed in millions of cars, QNX-based telematics systems automatically call for help in a crash and can even tell emergency responders where to find you.

## ENJOY A QUALITY RIDE

Test and diagnostic systems powered by QNX technology help automakers work the kinks out of new car models before they hit the road.

## STAY CONNECTED ON THE ROAD

QNX-based infotainment systems personalize your driving experience with seamless access to the latest cloud content and smartphone apps.

## GO FOR A DIGITAL DRIVE

QNX-based digital instrument clusters combine 3D navigation, backup cameras, virtual mechanics, and personal content for the ultimate driving experience.

## GET A CAFFEINE FIX

Car navigation systems built on QNX technology not only provide automatic route selection and turn-by-turn directions, but can even locate the nearest coffee shop if you're thirsting for a latté.



## BREATHE CLEAN AIR

QNX-based solar inverters help harness the energy of the sun while QNX-based building automation systems slash power consumption, reducing the need to burn fossil fuels.

## KEEP IT GREEN

From blowout preventers for oil rigs to monitoring devices that detect air pollution, QNX-based systems work night and day to protect our environment.

## SAVE GAS

QNX-based traffic control systems help reduce fuel consumption by optimizing traffic flow, minimizing traffic jams, and reducing waits at intersections.

## PLAY GUITAR

With QNX-based looping pedals, solo guitarists can become their own one-man bands.

## PLAY A GIG

Pro musicians rely on QNX-based digital equalizers to achieve the perfect mix of bass, treble, and everything in between.

## GO WAKEBOARDING

QNX technology powers control panels on wakeboats that create the perfect swell for wakeboarders, wakeskaters, and wakesurfers.

## VISIT THE MILKY WAY

Star fields projected by QNX-based planetarium systems are so realistic, you feel you're in outer space.

## DO VEGAS

QNX technology powers intercasino gaming systems that can pay out multi-million-dollar winnings, with zero tolerance for error.



## HAVE A SNACK

QNX-based packaging systems help keep chips and other snacks fresh until you're ready to eat them.



## TUNE IN

QNX-based audio routers help radio stations broadcast to millions of listeners, 24 hours a day, non-stop.

## CATCH AN ACTION FLICK

From motion-control systems to Oscar-winning flying cameras, QNX technology helps Hollywood create, and film, spectacular special effects.

## WATCH TV

Broadcasters worldwide rely on QNX-based systems to manage and transmit live television productions.

## GET BETTER

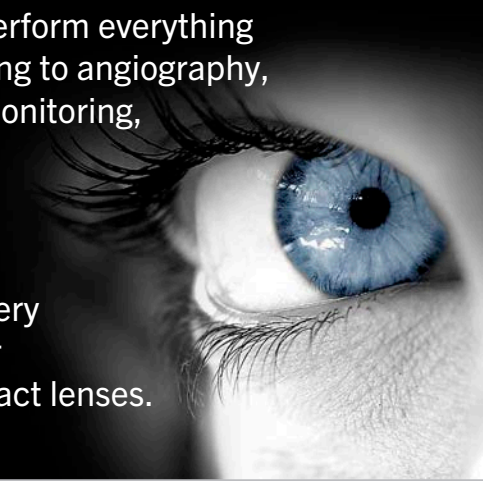
QNX technology is at the heart of healthcare systems that destroy cancer, perform dialysis, infuse medication, monitor heart pumps, and control surgical robots.

## GO FOR A CHECKUP

QNX-based diagnostic devices perform everything from blood analysis and eye testing to angiography, mammography, hemodynamic monitoring, and CT scanning.

## SEE BETTER

Every day, QNX-based laser surgery systems help people reduce their dependency on glasses and contact lenses.



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