## Raytheon

Pam Wickham Vice President Corporate Affairs and Communications Raytheon Company Raytheon Company 870 Winter Street Waltham, Massachusetts 02451 USA 781-522-3000



## Biography

**Pam Wickham** is vice president of Corporate Affairs and Communications for Raytheon Company (NYSE: RTN). Raytheon Company, with 2016 sales of \$24 billion and 63,000 employees, is a technology and innovation leader specializing in defense, civil government and cybersecurity solutions. Raytheon is headquartered in Waltham, Massachusetts.

As a member of the Raytheon Leadership Team, Wickham is responsible for the company's global media relations, public relations and brand management, internal communications, executive communications, corporate contributions, special events and digital social media platforms. Wickham is a member of Raytheon's Executive Diversity Leadership Team and serves as executive champion of RAYBEN, Raytheon's Black Employee Network. She also serves as the corporate champion for the Raytheon Political Action Committee.

Prior to her current position, Wickham was vice president of Corporate Communications for Hewlett Packard. She came to Hewlett Packard in 2004 from General Electric (GE), where she began as merchandising and brand manager for GE Plastics in 1996 and then served in positions of increasing responsibility, including public relations manager with the GE corporate office; general manager, Global Communications for GE Medical Systems; and vice president, Global Communications for GE Healthcare, where she was based at the company headquarters in the United Kingdom. A graduate of the University of Oklahoma with a bachelor's degree in English, Wickham began her career at Porter Novelli Public Relations in New York, before moving to Ketchum Public Relations. During her tenure as a public relations executive, she represented businessto-business and business-to-consumer clients with an emphasis on consumer electronics, retail services and sports marketing.

Wickham serves as a member of the Corporate Leadership Board of the Massachusetts Conference for Women, the Arthur Page Society, a professional association for senior public relations and corporate communications executives, and the Communications Council of the Aerospace Industries Association (AIA). She is former chairperson of the Communications Council of AIA and is also a former chair of the board of directors of MATHCOUNTS®, a national math enrichment, coaching and competition program that promotes middle school mathematics achievement through grassroots involvement in every U.S. state and territory. She was recently honored by PR News as one of the Top Women in PR and named one of ExecRank's 50 Top CMOs and Marketing Executives. In 2015, the Publicity Club of New England awarded her the John J. Molloy Crystal Bell Lifetime Achievement Award. Wickham, a frequent contributor to Fortune Insider, was recognized by BusinessNext Social on Forbes.com as among the Top 20 Most Social CMOs in the Fortune 100. She is an active supporter of DonorsChoose, the Wounded Warrior Project®, and Project Bread.