# ZEROING IN
on the End-User Experience

Why Application and Network Performance Should Be Your Organization's #1 Concern

In today's app-centric world, **poor performance is bad business**. It's your job to protect the end-user experience—but that's a tall order without a **unified view** of performance that puts your network and application health in crystal-clear focus.

Rethink the Status Quo

If you rely on an assortment of point monitoring tools to assess the performance of your application delivery infrastructure, you're not alone.

64% of organizations use a fragmented approach to technology monitoring[1]
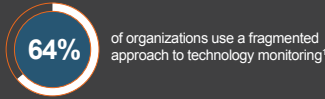
But, this fractured and scattered view often leads to costly business challenges.

Root-cause analysis is a time-consuming process.

- **10-50%** of IT employee time is wasted on root-cause analysis[2]

Slow resolution times lead to employee productivity and revenue losses.

- An application or business service that does not perform as expected **2%** of the time represents a **45**-working-hour deficit over the course of one year[3]
- **$7,908** is the average cost per minute of downtime[4]

Performance problems aren't proactively addressed and little effort is dedicated to innovation.

- **50%** of enterprises experience application outages several times a month[5]
- **51%** of enterprises experience network-related outages several times a month[6]

Realize a Better Way

With the right end-to-end monitoring and management solution, you can

UNIFY YOUR VIEW

and gain deep visibility into the performance of applications, the network, and the end-user experience.

3 Reasons To Centralize Your Performance Monitoring & Management Controls:

Increase ROI:
Drastically improve efficiency and collaboration among IT teams using a single authority of application and network performance.

Troubleshoot Faster:
Leverage automated root-cause analysis to uncover the source of performance degradation in minutes, not weeks.

Drive Change:
Utilize big data-driven intelligence to uncover operational insights and detect network and application performance issues before they impact the end user and the business.

Using Riverbed SteelCentral for Application and Network Performance

49% improved productivity of IT operations staff[7]

48% achieve **5x** or faster Mean Time to Resolution[8]

Nearly **3** out of **5** proactively detect performance problems[9]

Other organizations have changed their ways,
AND IT'S PAID OFF

"Troubleshoot application problems and investigate incidents in minutes instead of hours or days. Riverbed SteelCentral™ solutions are a better way to collect and harness all your data. Riverbed SteelCentral™ solutions have the flexibility to do many types of real-time and historical analysis, and the power to deliver custom dashboards and views to anyone in our organization."

- IT Specialist, Large Enterprise Health Care Company[10]

"It frees up time to concentrate on other areas of IT that need attention."

- James Daniels, Engineer, Northrop Grumman Corporation[11]

"Where before we had Riverbed [SteelCentral™] capabilities, we lacked visibility into the various layers of an application. Now we can definitively pinpoint the offending piece of the puzzle. Application issue resolution is markedly faster and finger pointing to the "network" is at an all time low!"

- JC Reynoso, Sr. Network Designer, 20th Century Fox[12]

Learn more at Riverbed.com/SteelCentral

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[1]"Application Performance Management Is Critical To Business Success," Forrester Research, February 2014. [2]"Realize Practical Application Management," Forrester Research, February 27, 2013. [3]Ibid. [4]"2013 Cost of Data Center Outages," Ponemon Institute, December 2013. [5]The Many Faces of Advanced Operations Analytics," EMA, September 2014. [6]Ibid. [7]TechValidate. TVID: FAC-A33-08B [8]TechValidate. TVID: 571-8CE-4F3 [9]TechValidate. TVID: A7B-CE5-FA5. [10]TechValidate. TVID: 8D8-069-384. [11]TechValidate. TVID: 8B8-2E9-F63. [12]TechValidate. TVID: C02-C2C-9D2.