

Six Ways Riverbed Powers the Modern Retail Store

1. Optimize retail apps

Consolidate data and corporate apps to the data center while enabling critical customer-facing and backroom apps like inventory, catalog, and time management to run locally.

2. Streamline POS servers

Virtualize point-of-sale (POS) servers on a simplified platform to reduce complexity and cut costs. Enable full centralization of data for sales analytics.

3. Power digital signage

Eliminate the need for dedicated infrastructure to power digital signage. Leverage built-in WAN optimization to prepopulate video content.



4. Monitor store performance

Monitor store telemetry and diagnostics information for insight into infrastructure and application performance to ensure an optimal customer experience.

5. Breakout customer WiFi

Reduce bandwidth costs by 5x with automated control of hybrid networks. Direct customer traffic to low-cost Internet links while reserving private networks for critical business data.

6. Eliminate IT infrastructure

Remove physical server, storage, and backup infrastructure by converging onto an all-in-one platform. Reduce several racks of gear down to a single appliance.

Converge infrastructure to cut IT costs by

50 %

Improve service provisioning by

30 x

Recover faster from outages by

96 x