

# The Rose Advantage

www.rose.com

800-333-9343

April 2005

#### A Monthly Newsletter from Rose Electronics

Printable Version & Library

#### Trivia Contest

More Rose Carrying Cases to give away this month. Click here to jump to this month's question.

## Product Headlines

## Price Reduction on all UltraLink KVM over IP Products

They've always been high in quality, now they're low in price. We've reduced the prices on all UltraLink KVM over IP products. Now save 55% on our UltraLink Single. No need to compromise quality for price.

## New Product: QuadraView KVM Switch with Quad Screen View

QuadraView provides control and visibility in real time of any four servers on one screen at the same time. See our "Selling Points..." section for more info or click here.

## 30% off KVM-Console Switch

Take advantage of our 30% off special on our KVM-Console switches. Each port is individually configurable to handle virtually any server platform, routers and LAN switches.

# In the Spotlight...

# Ultimate Rack Management ...Made Easy The RackView & UltraConsole Kit

**Houston, TX** – Rose Electronics is pleased to announce special pricing on the Ultimate Rack Management solution, the RackView/UltraConsole Kit. By integrating our

flagship KVM-Console switch into the RackView KVM drawer, Rose Electronics is delivering convenience and value in an unparalleled way. The UltraConsole KVM-Console switch provides the flexibility to handle any device in your rack. Each port is individually configurable to support virtually any type of server or network device. To make this solution even better, you can now take advantage of a special 30% discount on the UltraConsole as well as specially priced cable bundles.

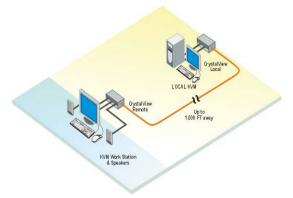


# New Product Briefing...

# CrystalView CAT5 USB KVM Extenders

## CrystalView™ CAT5 USB

- Extends USB keyboard, video, and USB mouse signals up to 1,000 feet away
- Dual USB access model
- Supports VGA video at resolutions up to 1600 x 1200
- Automatic sharing between remote and local KVM station
- Easily adapted to your system



Rose Electronics has a complete line of KVM Extenders for CAT5 and Fiber. Extend your keyboard, monitor, mouse, stereo audio and serial up to six miles.

#### Did You Know?

...we've released a new Web site with a fresh look and more products and information than ever.

...each CPU port on our multiplatform UltraConsole and UltraMatrix switches are individually configurable for virtually any server type and serial devices like routers and Ethernet switches.

## **Upcoming Events**

May Training (Call to schedule time)

Trade Shows

Networld+Interop *May 3-5* Las Vegas, NV

CeBit Australia May 24-26 Sydney, Australia

Network World+Interop June 8-10 Tokyo, Japan

Infocomm June 8-10 Las Vegas, NV

#### Please Contact us...

**HEADQUARTERS-USA** Rose Electronics 10707 Stancliff Road Houston, TX 77099 USA Tel 281 933 7673 Fax 281 933 0044

sales@rose.com

www.rose.com

Europe Tel +44 (0)1264 850574 europesales@rose.com Asia

Singapore Tel +65 6324 2322 asiapacificsales@rose.com Australia

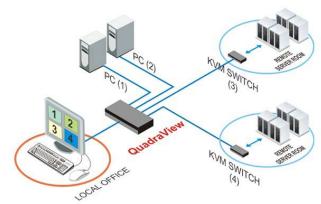
Tel +617 3388 1540 australiansales@rose.com nzsales@rose.com

# **Selling Points...**

\* The New QuadraView – KVM Switch with Advanced Quad Screen View QuadraView is our newest KVM switch. With QuadraView you can view four computers - or outputs from other KVM switches - simultaneously in real time on a

single monitor. As with all KVM switches, QuadraView allows the user to interact with any of these computers while monitoring the other three.

OuadraView is a perfect fit for environments where individuals need to monitor and control multiple applications such as, video editing, traffic control, network management, trading floors, flow systems, and many others. The advanced design of



the QuadraView provides three viewing modes; Quad Screen, picture-in-picture (PiP) and Full Screen

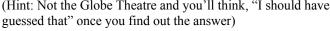
### \* Another Rose Exclusive...Exclusive Product Briefings

Get to know one or more our products in a pressure-free environment. Arrange some time with our Product Specialist and receive a personal briefing on any or all of our products. We will personalize the briefing to focus on the aspects of the products that most interest you. If you are a reseller, we can focus on applications and selling tips. For end users, we will accommodate your needs by addressing features, benefits and how the product can be a solution for your company. You decide how best to tailor your briefing. Our goal is to consult and inform with no sales pressure and no hassle. Briefings can be as short as 15-20 minutes or a couple of hours; again, it's up to you. Sign up for a briefing and we'll send you a Rose pen, so you can take notes in style.

## Win With Rose Trivia Contest

## This Month's Ouestion...

In 1587, Philip Henslowe built a theatre on London's Bankside. Its remains were discovered in 1989. Shakespearean plays were performed here and Shakespeare was thought to have performed there as well. What is the name of this theatre? (Hint: Not the Globe Theatre and you'll think, "I should have





Submit your answer in a reply to this e-mail before 12:00 AM April 30, 2005. We'll select 10 winners in a random drawing of all correct answers on May 2, 2005. Good luck! Last Month's Answer: Rose Hips (rich in vitamin C)



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