



Expanded e-Newsletter Program

Presented by The RTC Group

The RTC Group announces the creation of three new monthly e-Newsletters for distribution in June to expand their audience reach and frequency opportunities. These e-Newsletters will focus on specific areas of technology important to the readers of RTC, COTS Journal and Intelligent Systems Source.

New e-Newsletter Opportunities



MEDS: Medical Electronic Device Solutions – Relaunched to reach 10,000 unique engineers and developers specifically oriented toward the medical device market.



Wireless Solutions – 98,000 engineers and developers building and utilizing wireless technology in a wide range of vertical segments.



Industrial IoT Solutions – 48,000 engineers and developers utilizing a wide array of technology solutions to fuel the Industrial IoT revolution.

INTRODUCTORY PRICING

The RTC Group is offering introductory **50% discount pricing** on all ad insertions submitted by July 30, 2016 for any of its NEW e-Newsletters.

Existing e-Newsletters



Intelligent Systems Source – 55,000 engineers and developers interested in embedded in intelligent systems.



COTS Journal - Connects 16,000 engineers and developer uniquely situated in the defense and aerospace markets.



RTC Magazine - Connects 14,000 engineers and developer uniquely situated in the defense and aerospace markets.



e-Newsletter Advertising Opportunities

The RTC Group has worked hard to keep our pricing and our programs simple and straight forward with a focus on features and positions that perform.

Leaderboard	728x90 (<i>only one avail.</i>)	\$1,250
Body	300x250	\$950
Top Product	150x150 image Title: 120 Characters Description: 360 characters PDF, URL or Word Doc	\$550
Whitepaper	Title: 120 Characters PDF, URL or Word Doc	\$295

Schedule

ISS – Second Monday of the month

Industrial IoT – Second Thursday of the month

RTC Magazine – Third Monday of the month

Wireless Solutions – Third Thursday of the month

COTS Journal – Fourth Monday of the month

MEDS – Fourth Thursday of the month

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