



PI North America Advertising and Exhibiting Program 2017

Advertising with hundreds of thousands of impressions and exhibiting with thousands of personal contacts – that’s the combined result of advertising and exhibiting with PI North America. Here are the program details:

Advertising

Program	Impressions	Cost
Web Sponsorship Logo	500,000	\$4,000
Web Banner Ad	70,000	\$4,000
PROFInews North American Edition Ad	240,000	\$4,000
TOTAL	810,000	\$12,000

These programs are available individually or as part of our “Big Bundle.”

Visit www.us.profinet.com to see the web sponsorship logos and web banner ads...and look at the newsletter banner ads on profinews.com.

Exhibiting

Exhibiting at PI North America one-day training classes nets you the opportunity to meet face-to-face with engineers that are interested enough in PROFINET to take a day off work to attend the free training class. (We also give you the contact data for the registrants who were not able to attend.) Sixteen PROFINET one-day training classes are planned for 2017.

Our goal is to again have 100 average registrations with average attendance of 70. You will receive contact information for all 100. Cost: \$900 each with 6 minimum (\$5,400); \$14,400 for all 16.

Training Class Format

Light breakfast, badge pickup, and onsite registration at 7:30a; class starts at 8:30. Hosted mid-morning, mid-afternoon, and lunch breaks provide opportunities for attendees to visit your exhibits which are set up in the classroom. To create an engaging training experience, prize raffles are scheduled after breaks and lunch. Prizes include some that PI North America provides. Exhibitors are also invited to contribute prizes for the popular raffles. Prizes with the exhibitor's logo are welcome. Bring your prizes to the event and advise PI North America personnel at the event.

Proposed cities for 2017: Seattle, Los Angeles, St. Louis, Minneapolis, Chicago, Richmond, Raleigh, Atlanta, Greenville, Detroit or Grand Rapids, Houston, San Francisco, Dallas, Huntsville, Denver, NYC / NJ.

Big Bundle

\$19,500. (A 26% discount over separately priced advertising and exhibiting programs)

Includes:

- All advertising programs
- Exhibits at all events. If you cannot attend an event, we will send the contact information to you anyway.

Enroll in the Program

Contact Carl Henning to sign up or with questions: carl.henning@pinorthamerica.com