

[SITE OUTLINE]

- HOME
- COMPANY
 - About Us [this is the default page for the Company menu item]
 - Clients
 - Portfolio
 - FAQ
 - Blog [needs to be cleaned up and re-launched with new, regular content; for now, you could hold off on going live with it]
- SERVICES [One scrolling page or separate pages]
 - Distribution
 - Targeting
 - Delivery Verification
 - Turnkey Direct Marketing
 - Creative Services
 - Printing Services
- PRODUCTS [Probably on one page]
 - Door Hangers
 - Postcards
 - Flyers
 - Custom Sizes & Formats
 - Out-of-home Media
- CONTACT US

[OPTIONAL PAGES OR SUBPAGES]

- RESOURCES [for the future only]
 - Case Studies
 - Articles
 - White Papers
 - Videos/Webinars
- SOLUTIONS [perhaps for future development]
 - [Industry page or pages to provide brief content on service capabilities for each industry]
 - Ad Agencies
 - Consumer Packaged Goods
 - Retail
 - Telecommunications
 - Home Repair Services
 - Housekeeping and Lawn Care Services
 - Real Estate Agencies and Brokers
 - Insurance Companies and Agencies
 - Restaurants
 - Banking
 - Other Industries

HOME PAGE

[LOGO: Advertising Unlimited]

Front-door Marketing and Out-of-home Advertising Solutions

[SLIDESHOW CONTENT: These are designed to be messages that are rotated every few seconds through a front page slideshow mechanism, with an accompanying graphic for each. There will need to be a call-to-action button for each of these, such as “Learn More”, with a link to the relevant page on the site.]

Get to the Front Door and Get Noticed

Engage consumers with highly targeted marketing delivered to their front door.

Direct-to-Consumer Marketing to Grow Your Business

Increase brand awareness, drive response, and get effective results.

Precision Targeting and Audience Profiling

Pinpoint your audience with mapping, demographic targeting, and analytics.

Guaranteed and Verified Delivery & Distribution

Deliver your message anywhere in the U.S. with local and national distribution and GPS delivery verification.

We're the Direct-to-Consumer Marketing Experts

Advertise Unlimited provides front-door media and out-of-home advertising solutions that deliver your messages to highly targeted consumers and increase the response from your marketing and advertising.

We are a direct-to-consumer marketing company, specializing in designing, printing, and distributing door hangers, postcards, flyers, product samples, posters, mobile billboards, banners, and custom media to your target audience.

Our high quality products and services help marketers and advertisers engage targeted consumers and drive response by using uncluttered and more efficient direct-to-door and out-of-home media channels.

With expert targeting, design, printing, and distribution, our response rates and CPMs are better than traditional direct marketing and advertising campaigns.

Tired of getting low response rates and struggling to find new customers? Contact us today!

[CONTACT US](#)

Drive Customers to Your Door with Front-door Marketing

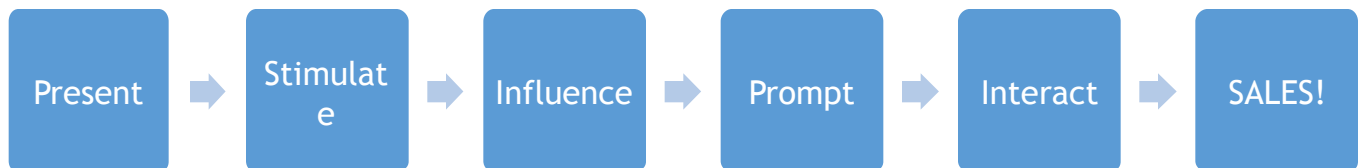
- Cut through the clutter of traditional advertising
- Engage consumers at their doorstep with attention-grabbing media
- Maximize your brand awareness
- Increase exposure for your products or services
- Generate responses, leads, and opportunities
- Create new customers!



[GET A FREE QUOTE](#)

Engage Audiences Anywhere, Anytime with Out-of-home Media

- Reach audiences where they spend 70% of their day
- Deliver dynamic ads that can't be delayed, skipped, or turned off
- Build your brand with affinity levels and response equal to TV and radio
- Stimulate online responses and activity
- Integrate with mobile marketing for two-way brand communication
- Drive transactions and sales revenue growth!



[GET A FREE QUOTE](#)

COMPANY

Advertise Unlimited is an industry leader in front-door marketing and out-of-home advertising, two of the fastest-growing and most effective channels for generating consumer response and driving opportunities and sales to your business.

With Advertise Unlimited, you can deliver your message directly to your customer's front door, in the convenience of their own home, or away from home, where consumer spend 70% of their day. You can cut through the clutter and inefficiency of traditional marketing and advertising to drive engagement and get measurable results.

By putting engaging and dynamic advertising, product samples, and promotions in the hands of consumers, right at their front door, or delivering powerful, visual messages that prompt brand interaction through out-of-home media, you can reach your audience more directly, reliably, and effectively.

With precision targeting based on demographic profiling and mapping, you can also be sure that you are reaching the right audience with a compelling and relevant message.

We offer a full range of front-door and out-of-home marketing and advertising products and solutions, including door hangers, postcards, flyers, posters, billboards, banners, wallscapes, panels, and more. We also offer full-service creative design, printing, targeting, and distribution.

Services to Meet All of Your Campaign Needs

- New Product Launches
- Brand Awareness
- Product Or Service Awareness
- Lead Generation
- Customer Retention
- Competitive Blunting
- Grand Opening and Remodeling Announcements
- Event Marketing
- Product Sampling
- Sweepstakes Promotions
- Guerilla/Street Teams
- Venue Fulfillment

Visit our [About Us](#) page to learn more about who we are and what we do, or [Contact Us](#) today to request a quote or additional information.

ABOUT US

Advertise Unlimited is a national direct marketing and direct-to-consumer advertising company specializing in front-door marketing and out-of-home advertising. We deliver high quality products and services designed to help marketers and advertisers engage targeted consumers and drive response by using uncluttered and more efficient direct-to-door and out-of-home media channels. As an Inc. 5000 company, we are one of the fastest-growing businesses in the U.S., and we provide services in all 50 states and every major U.S. city.

Why Advertise Unlimited?

- Over 7 years of proven experience
- Over 1 million direct marketing pieces delivered per year
- Preferred partner for top national brands and agencies
- Broad range of industry and direct marketing expertise
- Named to the Inc. 5000 list of fastest-growing companies in the U.S.

We provide a full range of direct-to-door and direct marketing services that include:

Products and Solutions

- Door Hangers, Postcards, and Flyers
- Clings and Decals
- Product Sample Distribution
- Out-of-home Advertising Media
- Event Marketing and Promotions
- Guerilla/Street Marketing Teams
- Venue Fulfillment

Campaign Services

- Local, National, and North American Distribution
- Demographic Mapping, Targeting, And Analytics
- GPS Tracking, Audits, and Delivery Verification
- Turnkey Direct Marketing Campaigns
- Creative Design Services
- Full-service and Full-color Printing

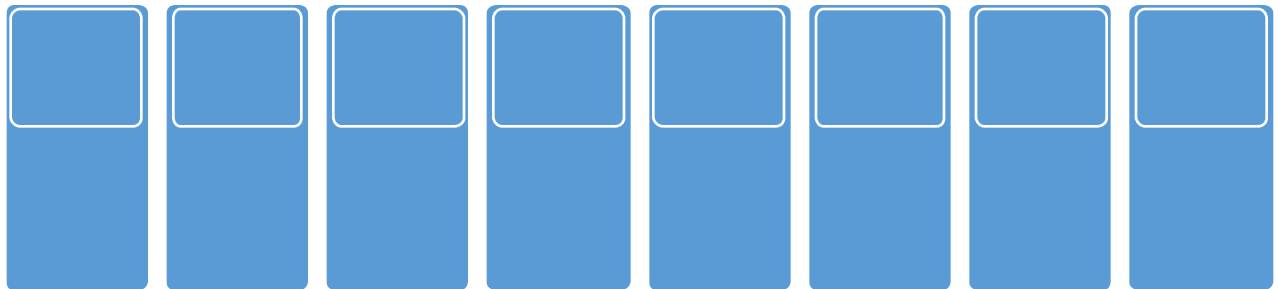
As an industry leader in front-door media and out-of-home advertising, we give our clients the option to choose targeted local or national markets by zip code, radius, or demographic profile, which enables our clients to maximize their brand and increase exposure for their product or service. Our sales and marketing experts have many years of valuable experience and are able to organize, develop, and execute strategic marketing campaigns that achieve proven results.

CLIENTS

As a leading expert in direct-to-consumer marketing and advertising, we are a preferred vendor and partner for some of the top brands and agencies in the U.S.

Our years of experience and proven results in front-door marketing and out-of-home advertising have earned the trust of our valued clients, who count on us to help them achieve their sales and marketing objectives, regardless of the size or type of business.

[LOGOS WILL GO HERE]

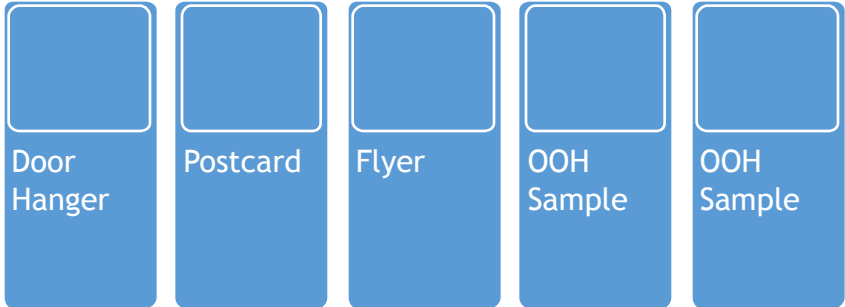


[In the future, if you create one or two case studies that are available via PDF download, you could also showcase these on this page.]

PORTFOLIO

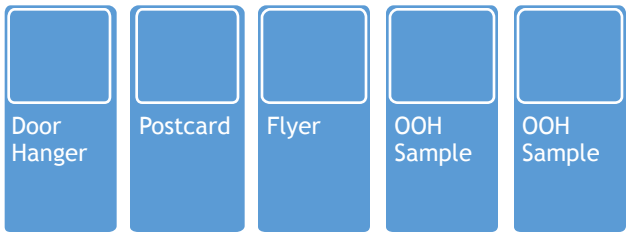
Product and Custom Printing Samples

[Here we want to showcase multiple samples of your products and custom printing results, preferably with your best samples for high-profile clients. These can be samples (with permission) of materials designed by your clients, along with some samples of media that your company designed. A variety of sizes and formats would be ideal. Include door hangers, postcards, flyers, and possibly a couple of other samples.]



Creative Design Samples

[Here we want to showcase multiple samples of creative design services that you have provided, preferably with your best samples for high-profile clients. A variety of sizes and formats would be ideal. Include door hangers, postcards, flyers, and possibly a couple of other samples.]



FREQUENTLY ASKED QUESTIONS

Q: What cities and states do you cover?

A: Advertise Unlimited has distribution coverage throughout the entire United States. We have numerous distribution teams that are dispatched from state to state to organize and execute your front-door marketing or out-of-home media campaign.

Q: Do you have minimum volume requirements for distribution?

A: Yes, we do have minimums in each market that we cover. Minimums vary by state and can range from 10,000 to 25,000 units per distribution campaign.

Q: Do you subcontract with other companies to conduct your distribution?

A: No, at Advertise Unlimited, we take pride in executing successful and highly professional distribution campaigns that drive results and represent your brand with integrity. We feel that it would be a great disservice to outsource this important work to another company, so we built and manage our own national distribution network to ensure the highest quality service.

Q: Are your distribution crews supervised, and do they wear uniforms?

A: Yes, each distribution campaign is managed by at least two field supervisors, and our crews wear uniformed logo shirts to maintain a neat and professional appearance.

Q: Do you offer printing services?

A: Yes, we offer full-color printing services with high quality paper stock, inks, and finishes. We provide a variety of custom printing products that include door hangers, postcards, flyers, and many more media formats. We can also produce printed media in custom sizes and formats, and we also offer a variety of out-of-home media products, including posters, billboards, premiere panels, kiosks, wallscapes, and more.

Q: Do you deliver to apartments or only single family homes?

A: For front-door media, we deliver to apartments in addition to single family homes, businesses, and even parking lots. Just choose your target audience, and we will deliver your message reliably, professionally, and efficiently.

Q: Is it considered soliciting when you distribute flyers or door hangers?

A: No, this form of marketing and advertising is not considered soliciting. Front-door marketing is non-intrusive, and our crews do not knock on doors with the intent to sell products or services. Our delivery of direct-to-door media allows consumers and businesses to

receive and engage your message at their convenience, without the interruptions, intrusions, or annoyances of door-to-door solicitation.

SERVICES

Front-door Marketing and Out-of-home Advertising Services

DISTRIBUTION

Local, National, and North American Distribution

- Nationwide Distribution Network
- Local, Regional, and National Coverage Areas
- 50 U.S. States
- Every Major City
- Convenient, 48-hour Campaign Scheduling
- Front-door and Out-of-home Advertising Specialists
- Field Distribution Managers
- Professional, Uniformed Distribution Crews
- Segway and Scooter Transport
- Training, Monitoring, and Verification

Our distribution network delivers your message reliably and professionally to your desired audience, from highly targeted local distribution to large-scale, nationwide campaigns.

Your door hangers, postcards, flyers, product samples, and custom front-door media can be distributed on any desired street and in any neighborhood. We can also plan, arrange, and ensure the proper delivery, set-up, and maintenance of your out-of-home advertising media.

We deploy dedicated distribution teams for each marketing campaign to ensure quality control and maximum effectiveness. We even provide distribution by Segway transporter or scooter for increased delivery efficiency for residential campaigns and larger neighborhoods.

Our front-door marketing and out-of-home advertising specialists have in-depth knowledge of distribution in all areas and all markets throughout the U.S., and our field distribution managers are the most experienced and qualified in the direct marketing industry.

For added quality assurance, all of your campaigns are carefully tracked, monitored, and audited via GPS and photo verification.

TARGETING

Demographic Profiling, Mapping, and Analytics

We can identify and target the best audience for your marketing and advertising campaign by providing custom mapping and analytics based on geography, demographics, census data, and consumer purchasing and behavioral indicators.

With our custom targeting, mapping and analysis, you can reach virtually any consumer or B2B market segment in the U.S. We can create maps and distribution lists using:

- Saturation and radius mapping
- Postal carrier routes
- Census data
- Demographic data (age, income, ethnicity, etc.)
- Statistical areas

- City
- State
- County
- Zip Code
- Sales territories or regions
- Custom criteria

DELIVERY VERIFICATION

GPS Tracking, Audits, and Verification

Delivery and placement of your media or product samples is our highest priority. We have a comprehensive system in place to guarantee and verify delivery and placement, and our field distribution managers and field auditors ensure that your campaign is handled reliably and professionally. We take accountability seriously, so we provide the following verification services and mechanisms:

- Guaranteed delivery
- GPS tracking of door walkers
- Photo verification of deliveries and placements
- Tagging and viewing via Google Earth and Google Maps
- Field auditing for each distribution
- GPS and photo reports provided to clients

TURNKEY DIRECT MARKETING

Full-service Marketing Campaign Solutions

If you need turnkey service for your direct marketing and advertising, we can provide complete, end-to-end solutions for creating, managing, and executing your campaign. From planning, strategy, and targeting, to creative services, printing, and distribution, we deliver a full range of services to help you increase brand awareness and get the effective results you want.

Our front-door marketing experts and our network of creative design and printing partners can cover all of your needs, from campaign concept to final delivery verification and reporting.

CREATIVE DESIGN SERVICES

Attention-grabbing, Professional Designs

Our creative design team can design your media to convey a high quality and professional brand image, with sharp graphics and easy-to-read content that will grab attention, engage your audience, and drive results for your direct marketing campaigns.

We can take your front-door marketing and out-of-home advertising to the next level and help you stand out from the competition with a professional, clean, and creative approach.

If you already have an in-house or third party design team, we can coordinate with your internal or external marketing partners to help plan and develop your campaign and ensure rapid distribution or placement.

PRINTING SERVICES

Full-service and Full-color Printing

We offer full-service printing to deliver high quality, full-color media that will grab attention and drive response from your targeted audience. We work with a qualified network of printing vendors to provide the best possible pricing and turnaround time for your campaigns, with a continuous focus on managing costs and ensuring that your media products are of the highest quality.

Our customizable printing options include:

- 4" x 11" and 5" x 17" door hangers
- 4" x 6" and 6" x 11" postcards
- 5" x 7" and 8" x 11" flyers
- Custom front-door media sizes available
- Out-of-home advertising of virtually any size
- Additional media formats available
- Full-color printing
- High quality papers, inks, and card stock
- Professional gloss, varnish, and finishes

PRODUCTS

Front-door and Out-of-Home Media

All of our printed products are available in standard and custom sizes, with full-color printing and high-quality paper, inks, and finishes to ensure eye-catching results and convey a powerful brand image. Our most popular products are door hangers, postcards, and flyers for direct-to-door marketing, as well as posters, billboards, and banners for out-of-home advertising. But we produce printed and digital media in virtually any size and format, all designed to engage your target audience with dynamic messages and attractive visual appearances.

Door Hangers

- 4" x 11" and 5" x 17" standard sizes
- Custom sizes available
- Full-color printing
- High quality paper and card stock
- Professional gloss, varnish, and finishes

Postcards

- 4" x 6" and 6" x 11" postcards
- Custom sizes available
- Full-color printing
- High quality paper and card stock
- Professional gloss, varnish, and finishes

Flyers

- 5" x 7" and 8" x 11" flyers
- Custom sizes available
- Full-color printing
- High quality paper and card stock
- Professional gloss, varnish, and finishes

Custom Sizes and Formats

- Additional sizes and formats available
- Oversized and special dimensions
- Brochures, business cards, and custom media

Out-of-home Media

- Printed & Digital Media
- Posters
- Mobile Billboards
- Bulletin Billboards
- Wallscapes
- Premiere Panels
- Kiosks
- Bus Shelter Ads
- Bus and Taxi Ads
- Lampost Banners

CONTACT US

[All you need here is standard company contact information, preferably including the full address, phone number, FAX, email address, and a map to show your location. You will also need a simple contact form with an anti-spam mechanism like Mollom for WordPress or Drupal, assuming that you're using a CMS.]

EXAMPLE: <http://www.powerdirect.net/contact-us.html>

Advertise Unlimited
1415 Hwy 85 N
Suite 307
Fayetteville, GA 30214