

The Art of Adding Magnetic Sensors

Willow Technologies Limited (www.willow.co.uk) is delighted to announce that **Becky Oh, CEO of PNI Sensor Corporation** will be holding an **Exhibitors' Forum at Electronica on Wednesday, 14th November 2012** speaking about Adding Magnetic Sensors to electronic devices; she will outline the problems that PNI has overcome to provide new complete solution products. **Please come along** to the **Exhibitors' Forum in Hall B5, Stand 351 from 12.30-13.00hrs** to hear Becky explain all!



Becky Oh, CEO,
PNI Sensor Corporation

Willow Technologies has two stands at Electronica 2012. We will be displaying a selection of the wide range of the **sensors** we offer, including PNI's SpacePoint 9-Axis Sensor Fusion, Digital Magnetic Compass, MEMS based AHRS and a number of Electronic Compass Modules in **Hall A2 at Stand 531**, where Becky Oh will also be available to answer questions about their product range, during the 13th, 14th and 15th of November.



SpacePoint 9-Axis Sensor Fusion



Digital Magnetic Compass



MEMS based AHRS



Electronic Compass

At our other Willow Technologies stand in **Hall B5 at Stand 252** we will be displaying a wide range of Relays, including a vast selection from the Durakool range along with Teledyne and a new range of Electric Vehicle Relays. In addition we will also be displaying our brand new Durakool range of Piezo Touch Sensitive Waterproof Switches at this stand.

Becky's Presentation will be held at **Electronica at the New Munich Trade Fair Centre, Messegelände, D-81823, München**. For further information on the Forum and learning more about any of the PNI Sensors Range, please contact Martin Pearce, Marketing Director at Willow Technologies Limited – +44 (0) 1342 717102.

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Editor Information

Founded in 1989, Willow Technologies is located in Copthorne, West Sussex in the UK. We provide electronic solutions to customers by designing, manufacturing and supplying components and systems globally to the electrical and electronic marketplace. Specialists in switching, sensing, resistive and hermetic seal solutions we have a wide portfolio of sensing technologies and over 60 years of application experience. Our in-house engineering capability and rapid prototyping facility for custom parts enable us to develop products to match specific application requirements. Willow is ISO9001:2000 registered.

Please contact Martin Pearce, Marketing Director – mpearce@willow.co.uk, +44 (0) 1342 717102