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For Editors

Providing Electronic Solutions

SUPERIOR DMU30 MEMS IMU – See Through the FOG!

Willow Technologies Limited www.willow.co.uk, a global distributor and supplier of diverse sensing components and systems, presents Silicon Sensing's <u>NEW</u> SUPERIOR DMU30 MEMS IMU alternative to more costly 'FOG-grade' IMUs.



The robust **north-finding** DMU30 is the first in a family of high performance IMUs for use in exacting motion sensing applications ranging from unmanned vehicle navigation to mapping and surveying.

"We are excited to see the advanced development of the DMU30, it's a ground breaking product that continues to undergo rigorous calibration and testing at Silicon Sensing's prestige IMU laboratory and test facilities.", said Martin Pearce, Marketing Director at Willow Technologies.

Beta customer product trials have begun with highly encouraging results. The DMU30 is smaller, lighter and more cost effective than FOG-grade IMUs and continued development of Silicon Sensing's prestigious family of high performance IMUs will result in the inclusion of barometers and magnetometers in future models.

"Without question the DMU30 is not only affordable at a third of the price of an average FOG, it also is impressively without compromise in the quality of performance." Concluded Pearce.

Editor Information

ABOUT WILLOW

Willow Technologies Limited, founded in 1989, provides solutions to customers by designing, manufacturing and supplying components and systems to the electrical and electronic marketplace across the globe. Specialists in switching, sensing, resistive and hermetic seal solutions, the company has a wide portfolio of technologies and over 100 years of application experience. With an in-house engineering capability and a production facility for rapid prototyping of custom parts, the company is well equipped to develop products matching customer specific application requirements. Willow is ISO9001: 2008 Registered.

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