



Willow Technologies Announces Distribution Agreement with LSIS

Willow Technologies Limited (www.willow.co.uk) and their Sister company, American Electronic Components Incorporated (AEC www.aecensors.com), are pleased to announce their **new North American and European Distribution agreement** with LS Industrial Systems (LSIS www.lsis.com).

LSIS, an LS Company, is headquartered in Anyang, Korea with twelve branches globally. Founded in 1974 they are an innovative, leading industrial systems company, focussing on smart power transmission (green energy), power distribution and industrial automation. LSIS green business aims are to create an environment free of pollution and energy shortage. Specializing in electricity switching and control, LSIS have a reputation for high quality next generation product solutions, made on their automated production lines. Their products are an excellent fit for Willow and AEC who specialize in providing electrical solutions globally, fulfilling the requirements of customers seeking superior design solutions.



Photograph left to right: John Merrill, Relay Product Manager, Willow
Mark Del Giudice, Managing Director Willow and President AEC
Gavin You, General Manager, EV Sales Team, LSIS
Hyungil Jung, Manager, EV Marketing Team, LSIS
Daniel Shin, Assistant Manager, EV Sales Team, LSIS

ELECTRIC VEHICLE RELAYS

GER400



400A
900A (2 mins)
450 VDC
100 x 91 x 58 mm

GER250



250A
500A (2 mins)
450 VDC
92 x 87 x 45 mm



GER10



10A
15A (2 mins)
450 VDC
56 x 45 x 28 mm

GER100



100A
225A (2 mins)
450 VDC
81 x 70 x 39 mm

Of particular interest are LSIS' high voltage DC contactors for electric vehicles (EV) which compliment Willow's Durakool automotive relays. In addition, Willow and AEC are pleased to add the LSIS EP Series of HVDC Photovoltaic Contactors for solar energy applications to their extensive range of products. John Merrill, Relay Product Manager at Willow commented, 'We got off to an excellent start with LSIS. Daniel Shin, Assistant Manager, EV Sales Team, LSIS, recently supported us on one of our two stands at Electronica, in Munich, where we displayed a selection of the exciting LSIS Electric Vehicle Relays now available from ourselves and AEC, along with a charging cord set and other automotive hybrid solutions. The response to LSIS products, their size and capabilities, was extremely well received and generated considerable interest. We are looking forward to the development of our distribution partnership.



LSIS EV Charging Cord Set

About Willow Technologies Limited and AEC

Founded in 1989, Willow Technologies is located in Copthorne, West Sussex in the UK. We provide electronic solutions to customers by designing, manufacturing and supplying components and systems globally to the

electrical and electronic marketplace. Specialists in switching, sensing, resistive and hermetic seal solutions we have a wide portfolio of sensing technologies and over 80 years of application experience. Willow purchased American Electronic Components, based in Elkhart, Indiana, USA, in 2006. AEC excels in hermetic seal solutions and established the Durakool brand of Relays and Sensors as far back as 1933. Willow, with AEC's help, has developed and grown the HermaSeal and Durakool Brands, now synonymous with innovation, reliability and quality. Our in-house engineering capability & rapid prototyping facility for custom parts enable us to develop products to match specific customer requirements. Both companies are BS EN ISO 9001:2008 registered.



LSIS GER010 and GER-40ST Electric Vehicle Contactors

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