



Highly Experienced and Proven Executive Kurt Prunty Joins XetaWave as Vice President, Sales

LOUISVILLE, CO February 8, 2016 / -- XetaWave, a Colorado-based wireless technology provider, today announced that Kurt Prunty has joined its senior management team as Vice President, Sales. Prunty has a history of success, sales leadership, marketing and technical capabilities and a strong background in wireless, radio and data communications technologies based on over 25 years of experience within the semiconductor and software industry. Prunty has built markets in wireless and technology areas, acquired and expanded strategic customers, and developed sales organizations and channels.

During his career, Prunty was vice president sales and business development for Amdahl Software, director of US sales for Target Compiler Technologies, and held several positions over 12 years at ARM, Inc. including manager, strategic global accounts, sales and licensing manager, and US business development manager. During his tenure at ARM, the company grew from 100 employees and \$10 million in revenue to over 2,000 employees and \$500 million in revenue. Prior to joining ARM, Prunty spent five years with Motorola Semiconductor as strategic programs manager wireless systems center and product marketing manager. Earlier in his career, Prunty was a field applications engineer with Philips Components/Signetics and with Fairchild Semiconductor/National Semiconductor. Prunty has a BSEME from the University of California, Davis with an emphasis on electromechanical and control systems (robotics) and a MBA from Boston University with a technology marketing emphasis.

Jonathan Sawyer, XetaWave CEO and CTO, commented, "Kurt brings a very high level of sales, technical and executive experience with a broad range of companies within the high tech industry. In just a short period of time, Kurt has quickly developed an understanding of our products, technology platform, and markets and has been developing the framework and team for XetaWave to continue to accelerate its growth within the US and beyond. Working with other members of our senior management team, I am confident that Kurt will be a very instrumental in leading and establishing XetaWave as the dominant provider within the wireless market."



About XetaWave

Founded in 2010, XetaWave is a leading provider of the industry's most advanced, high performing, cost effective platform of software defined radios across multiple bands to meet the worldwide application needs of industries such as oil and gas, water and wastewater, electric power, and the military. The current platform of XetaWave radios includes Xeta9 (902-960 MHz) dual band ISM/MAS, Xeta9-XX Double X (902-960 MHz) offering speeds up to 8.8 Mbps, Xeta1 (150-232 MHz), Xeta2 (216-232 MHz), Xeta3 (VHF/UHF 225-380 MHz), Xeta4 (406-512 MHz), Xeta7 (700 MHz), Xeta14 (1.4 GHz), Xeta24 (2.4 GHz), Ethernet and Serial IO and a Data Concentrator. All XetaWave radios are 100% designed, manufactured, and tested in-house at its headquarters in Louisville, Colorado. For more information, visit www.xetawave.com or call 303-447-2745.

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