



XetaWave Expands Sales & Hires Industry Veteran Todd Owen to Manage its Utility Practice

LOUISVILLE, CO, May 1, 2014 / -- XetaWave, a Colorado-based wireless technology provider, today announced that it is expanding its sales team and has hired industry veteran Todd Owen to manage its Utility practice which includes electric utilities, water and wastewater utilities, and OEM customers.

Owen brings over 25 years of telecommunications experience with the last 10 years in technical sales to electric utilities. Prior to joining XetaWave, Owen was the Communications Systems Applications Director for the western half of the US for S&C Electric Company. Prior to S&C Electric Company, Owen was responsible for all of the utility business development and sales within the western territory for Arcadian Networks. Prior to Arcadian, Owen led western US business development and sales efforts for the utility and energy sector at GE MDS.

Owen has a Bachelor's Degree in Business Administration and an Associate's Degree in Electrical Engineering Technology. He is actively involved with the UTC, RMEL, and IEEE Smart Grid.

Craig Held, XetaWave executive vice president, commented, "Todd is a great addition to our team given his technical and industry experience, prior sales success, and professional acumen. Given his vast experience with radios, spectrum, and the utilities industry, I am very confident that he will establish the Utility sector as XetaWave's next success story."

About XetaWave

Founded in 2010, XetaWave is developing the industry's most advanced, high performing, cost effective platform of software defined radios across multiple bands to meet the application needs of industries such as oil and gas, water and wastewater, electric power, and the military. The current platform of XetaWave radios includes Xeta1 (150-232 MHz), Xeta2 (216-232 MHz), Xeta3 (VHF/UHF 225-380Mhz), Xeta4 (406-512 MHz), and Xeta9 (902-960 MHz). All XetaWave radios are 100% designed, manufactured, and tested in-house at its headquarters in Louisville, Colorado. For more information, visit www.xetawave.com.