

Internet as a Service

In an increasingly competitive marketplace the attraction of new clients and the retention of existing customers is key. The hospitality solutions from ZyXEL have been designed to grow with your business and can easily respond to you and your customer needs..

What are the benefits for hospitality businesses to deliver Internet service?

■ Create Customer Loyalty

Experiencing secure, always-on and easy-to-use connectivity is a good way to increase customer satisfaction while enhancing the reputation of the business.

■ Increase Revenue Opportunities

A well-designed broadband Internet access solution offers an extensive range of marketing and revenue enhancing opportunities such as:

- In-room revenue
- Meeting room revenue
- Online advertising income
- E-commerce
- Tiered connectivity services — free basic access, chargeable premium access

■ Increase Occupancy

A complete, easy-to-use broadband Internet infrastructure attracts more customers, increases occupancy rates and enhances perception of the hotel brand.

■ Offer Robust Security and Regulatory Compliance

The solution allows authorised users onto the network and keeps data private as it travels through the airwaves. It keeps security threats at bay and enables business to comply with data retention regulation.

■ Improve ROI

Through feature-rich products, operational simplicity, and flexible architecture, ZyXEL hospitality solutions can help to improve profits and protect investments.

Benefits for Hospitality Resellers

- The Hospitality market has a high growth potential
- ZyXEL offers complete hospitality solutions
- Potential new vertical market for resellers
- Up selling opportunity due to an open architecture
- Quick and easy Hotspot as “door opener” to attract new customers
- Opportunities to add your own service offerings to the solution
- Comprehensive training and marketing support by ZyXEL

